



Ancient Roots Israel

Herbal Conference & Community

Press Release

Jan. 9, 2024

Shalom Friends of ARI,

I hope that everyone is doing well in these very challenging times.

As you all know, our ARI2024 International Herbal Conference was scheduled for the end of February, at the Ana Shlomi Hostel. Some of you may also know that Shlomi was one of the first cities evacuated at the beginning of this war. As such, the hotel is empty and non-operational.

In addition, the war has made flights to and from Israel prohibitive for our international speakers and participants. It has also put tremendous stress on speakers and participants here in Israel, with children and spouses in reserve and sirens, road closings and other complications making travel away from home an insurmountable challenge.

But we need herbal healing, friendship and connection now more than ever before!

Because of this, we are so grateful to announce a solution for all: ARI2024 is going VIRTUAL!!!!

With a virtual conference, we will have the opportunity to be creative in how we connect (group watch parties and sleepovers, anybody??) We will have access to recordings, longer lectures, extended Q&A, incredible reduced ticket prices and, most importantly, we can support one another through this time with herbal wisdom and healing, presented by some of the very best teachers I could possibly find.

So, please CHANGE THE DATE!!!!

ARI2024 will now take place on Rosh Chodesh Adar Bet, March 10-12, 2024!

Let's make this a once-in-a-lifetime event we will never forget.

See you soon,

J. Rivkah Asoulin

Founder and Executive Director

Ancient Roots Israel

